Technology Offer

A Finnish IT company is looking for licensees for white label website production platform for large volumes of websites

Summary

A Finnish IT company has developed a Content Management System (CMS), which bundled together with the company's production and sales tools, form a new kind of website production platform. The platform is optimised for fast production of large volumes of unique, high quality websites. The company is looking for large website production companies interested in licensing agreements. Service agreements can also be included in the partnership.

Expiration Date	19 July 2017
Reference	TOFI20160104001
Profile link	

Details

Description

Though there are over 300 website CMS (Content Management Systems) on the market, none of them is optimised for high volume website production.

A Finnish company with 15 years of CMS experience has worked together with four of the largest website companies in Scandinavia to produce a platform that significantly speeds up production while maintaining versatility and still producing unique websites.

The platform not only speeds up production but also contains tools and mechanisms to significantly boost sales.

The Scandinavian partners were able to reduce average website production time from 4 hours to 30 minutes.

The platform is white labeled and offered either self-hosted or including hosting. It is most suitable for large website companies producing hundreds or thousands of websites on a yearly basis.

It is also a perfect match for business directories that already offer or are interested in offering website development services to their customers.

The Finnish company is looking for licensees added with possible service agreement.

Advantages and Innovations

The platform provides benefits for sales, production, maintenance and support.

- Sales automation - The platform automatically analyses the website of each customer and offers them personalised upgrade offers
- Sales prospecting - Search for suitable prospects from a database of millions of websites.
- Website importing - Automatically import websites from other platforms enhancing them in the process (automatically make them mobile friendly for example)
- Modularity and reusability - Every website or component created can be reused as a template
- Production speed - Create unique, high quality websites in 30 minutes
- Versatility - Use existing plugins, create your own, or use any JS-library (JavaScript-library) you find online
- Security - New hybrid hosting model makes the website virtually impossible to hack
- Performance - The CMS produces static html files to ensure fast and reliable delivery
- No maintenance - The CMS updates automatically every time the user signs in
- Less customer support - Easy intuitive, inline editing for end users

Stage of Development

Already on the market

IPR Status

Copyright

Profile Origin

Private (in-house) research

Keywords

Technology

01003006	Computer Software
01003011	Electronic Commerce, Electronic Payment & Signature
01003013	Information Technology/Informatics
01004004	ASP Application Service Providing
01004015	ICM – Internet Content Management

Market

02007005	Communications/networking
09003002	Advertising and public relations
09003006	Media related services

NACE

J.63.1.1	Data processing, hosting and related activities
J.63.1.2	Web portals

Open for EOI : Yes

Dissemination

Send to Sector Group

ICT Industry and Services

Client

Type and Size of Organisation Behind the Profile

Industry SME <= 10

Year Established

0

Already Engaged in Trans-National Cooperation

Yes

Languages Spoken

English
Swedish
Finnish

Client Country

Finland

Partner Sought

Type and Role of Partner Sought

Type: Large website producer with at least hundreds of websites sold/year.
Role: Licencing the platform for website production.

Type of Partnership Considered

Services agreement
License agreement

Technology Request

Spanish innovation center looks for IT tool for business plan preparation for commercial agreement with technical assistance

Summary

A Spanish innovation centre is looking for an IT tool to help early stage entrepreneurs in the preparation of a business plan. The tool must be available for demonstration. The centre is looking for commercial agreement with technical assistance.

Expiration Date 15 November 2017
Reference TRES20161009001
Profile link

Details

Description

The Spanish innovation centre has been working with technology-based and knowledge-intensive new entrepreneurs for the last 20 years, including incubation services.

Nowadays, the centre is receiving requests from would-be entrepreneurs, with good ideas but lack of capacitation in entrepreneurship tools. The centre is looking for an IT tool to support these future entrepreneur in the preparation of a business plan.

The tool should be easy to use and it must deliver a business plan document. The tool can be accesible online, an APP or other format.

The center is looking for solutions available for demonstration, and commercial agreement with technical assistance, including adaptations, if neccesary, to EU legal requirements.

Technical Specification or Expertise Sought

The tool must easy to use and deliver a business plan document including at least:
- Description of the product / service offered
- Market analysis, target market, competitor analysis
- Financial plan with estimations of the following 2 years
- Break-even analysis
- SWOT-analysis

Stage of Development

Available for demonstration

Keywords

Technology

01003013	Information Technology/Informatics
11001	Socio-economic models, economic aspects
11002	Education and Training
11009	Creative products

Market

02006003	Computer training services
09003005	Consulting services

NACE

M.72.1.9	Other research and experimental development on natural sciences and engineering

Open for EOI : Yes

Dissemination

Send to Sector Group

ICT Industry and Services

Client

Type and Size of Organisation Behind the Profile

R&D Institution

Year Established

1992

Already Engaged in Trans-National Cooperation

Yes

Languages Spoken

English
French
Spanish

Client Country

Spain

Partner Sought

Type and Role of Partner Sought

- Type of Partner Sought: business, academic or research organisation with experience in the development of tools for entrepreneurs.

- Tasks to be performed: to provide a tested IT tool to help entrepreneurs to prepare a business plan. Open to adaptations if necessary.

Type and Size of Partner Sought

SME 11-50,University,Inventor,R&D Institution,SME <10,>500 MNE,251-500,SME 51-250,>500

Type of Partnership Considered

Commercial agreement with technical assistance