Dutch company offers technical and design development of (consumer) products in co-creation with customers that want to focus on commercial development.

Summary

The company creates brands, products and equipment by offering a unique product development approach for radical innovation. It has been demonstrated with consumer products and goods, automotive modules, public design and medical / health(tech) devices. Therefore, the company has an in-house tool making & small-scale production facility and testing and verification equipment. Research cooperation and commercial agreements with technical assistance are sought with product innovators.

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Details

Description

Radical innovation of consumer products that are new to the market require constant balancing between business validity, user desirability and technical feasibility. The approach of the Dutch company resulted in many worldwide well-known products for leading A-brands, usually based on a patentable breakthrough in technology application.

For products that are new to the market and for which the commercial potential still has to be proven, the company develops demonstrators to proof the proposition is a solution for an existing need. This is followed by development of a pilot series of products that can be sold to clients to gain proof of a substantial market potential. The last step is the industrialisation of the product by manufacturers somewhere in the world to enable new product introduction to the market from mass production.

Advantages and Innovations

The company has a proven track record in the development of patentable products and offers a lean process that focuses on mass production. Especially for products that require upfront investments in equipment and tooling, the company is well known for their fast and reliable approach.

The company offers 10+ accredited cradle-to-cradle design consultants to enable development of certified sustainable products.

Their product creation process can be supported by brand development (by means of design language, logo's, websites and packagings) and equipment development (by means of tooling,

robots and pick & place units).

The company has teams that are based in Europe and Asia and comprises of a mix of industrial and mechanical designers and multi disciplinary project managers.

Stage of Development

Already on the market

IPR Status

Secret Know-how

Keywords

Technology

02006006	Construction engineering (design, simulation)

Market

07004008	Other consumer products
08005	Other Industrial Products (not elsewhere classified)

NACE

C.32.9.9	Other manufacturing n.e.c.
F.43.9.9	Other specialised construction activities n.e.c.
M.74.1.0	Specialised design activities
Q.86.9.0	Other human health activities

Open for EOI : Yes

Dissemination

Send to Sector Group

Creative Industries

Client

Type and Size of Organisation Behind the Profile

Industry SME 11-49

Year Established

1995

Languages Spoken

English
Dutch
German

Client Country

Netherlands

Partner Sought

Type and Role of Partner Sought

The company always works with other companies that are active in the fields of product-, marketing- and innovation management and research and develop management. These kind of expertises need to be present in the cooperation with other companies.

Type and Size of Partner Sought

R&D Institution,>500 MNE,251-500,SME 51-250,>500

Type of Partnership Considered

Commercial agreement with technical assistance
Research cooperation agreement